

Partner Information Form (PIF)

1. Basic Information

Field	Details
Organisation name	Association Platform for Culture and Innovation IMPULSE CONNECT Skopje
Acronym	IMPULSE CONNECT
Legal form	Non-governmental organisation (NGO)
OID number	E10401576
PIC number	871 525 504
City / Country	Skopje, North Macedonia
Social media	LinkedIn
Contact person	Name: Viktorija Jankuloska, PhD Position: Co-founder/Senior Consultant, Email: ilieva.viktorija@gmail.com , Phone: +389 78 447 039 LinkedIn: Viktorija Jankuloska

Impulse Connect is a non-governmental organisation dedicated to accelerating sustainable, resilient, and inclusive societal transitions by connecting knowledge, people, and culture. Our work combines sustainability science with Social Sciences and Humanities (SSH) perspectives to support stakeholder engagement, multi-actor collaboration, behavioural insights, community empowerment, and societal resilience through participatory and evidence-informed approaches.

Our activities focus on community resilience, stakeholder engagement, behavioural insights, sustainability transitions, social innovation, entrepreneurship, innovation ecosystem development, policy support, capacity building, and science communication. We collaborate with higher education institutions, research organisations, businesses, civil society actors, public authorities, and local communities to develop and implement impactful educational, innovation, and community-based initiatives.

Based in North Macedonia, Impulse Connect contributes strong stakeholder networks and community outreach capacities across the Western Balkans, supporting the integration of regional actors into European research and innovation ecosystems.

2. Fields of Activity

- Community resilience, citizen engagement, and participatory governance
- Behavioural insights, social innovation, and evidence-informed approaches
- Risk awareness, community preparedness, and resilience-building
- Systems thinking and SSH approaches to sustainability and societal transitions
- Community engagement, citizen participation, and co-creation
- Science communication, dissemination, and knowledge transfer
- Translating research into accessible knowledge products
- Collaboration with higher education institutions and research organisations
- Innovation management and exploitation of R&I results
- Capacity building, lifelong learning, and stakeholder training
- Living Labs, co-creation, and participatory innovation approaches
- Policy support, multi-actor collaboration, and community-centred innovation

3. Experience in EU Projects

Our team has extensive experience in European research, innovation, and education programmes, including Horizon 2020, Horizon Europe, CBE JU, Erasmus+, EIT, and national initiatives.

Our expertise includes:

- Project design and proposal development
- Translating research into policy-relevant analysis, recommendations, and practical solutions
- Stakeholder engagement, facilitation, participatory approaches, and multi-actor co-creation
- Work-package leadership
- Dissemination, communication, and knowledge transfer
- Capacity building and educational programme development
- Behavioural change approaches, community engagement, and participatory governance
- Development and facilitation of stakeholder dialogue, community-based initiatives, and Living Lab activities

4. What We Offer to Partners

Impulse Connect contributes expertise in:

- SSH-informed approaches to societal resilience, community preparedness, and citizen engagement
- Behavioural insights, social innovation, and community resilience
- Stakeholder engagement, multi-actor collaboration, and co-creation
- Capacity building, training, and lifelong learning
- Knowledge transfer, dissemination, communication, and exploitation of R&I results
- Living Lab methodologies, co-creation processes, and participatory governance
- Risk awareness, behavioural change, and community-based resilience approaches
- Policy support, stakeholder mobilisation, and participatory governance
- Regional outreach and stakeholder engagement across the Western Balkans

Our added value includes:

- Strong links with higher education institutions, research organisations, SMEs, NGOs, and public authorities
- Systems-thinking expertise grounded in management, sustainability science, Social Sciences and Humanities (SSH), and behavioural insights
- Access to stakeholder networks, community outreach capacities, and innovation ecosystems across North Macedonia and the Western Balkans
- Experience engaging citizens, local communities, civil society organisations, and public authorities through participatory approaches
- Expertise in supporting the societal uptake of research and innovation through stakeholder engagement, communication, and capacity building

- Experience in Horizon Europe, CBE JU, Erasmus+, and EIT projects, including project development, work-package leadership, stakeholder engagement, and knowledge transfer

5. Primary Cluster 3 Topics of Interest

- HORIZON-CL3-2026-01-FCT-04 – Crime prevention approaches, online and off-line, tackling the nexus between addictions and crime
- HORIZON-CL3-2026-01-DRS-05 – Climate security and civil preparedness – new ways to develop pre- and post-crisis climate-change related scenarios for a more resilient Europe
- HORIZON-CL3-2026-01-DRS-01 – Designing new ways of risk awareness and enhanced disaster preparedness
- HORIZON-CL3-2026-01-INFRA-02 – Security challenges of the green transition in urban and peri-urban areas
- HORIZON-CL3-2027-01-FCT-02 – Community policing in diverse societies in Europe
- HORIZON-CL3-2027-01-DRS-02 – Societal resilience, engagement of the younger generations and digital innovation for disaster resilience
- HORIZON-CL3-2027-01-FCT-03 – Open topic on enhanced prevention, detection and deterrence of societal issues related to various forms of crime
- HORIZON-CL3-2027-01-BM-01 – Open topic on research and innovation for effective management of EU external borders that promotes fundamental rights and EU values
- HORIZON-CL3-2027-01-DRS-04 – Enhancing preparedness for large-scale cross-border disasters